

MADDIE HUNDLEY (SHEFFER), M.S., MMFT, LMFT

Masters in Science in Marriage and Family Therapy

CA Licensed Marriage and Family Therapist #148662 / Sex and Intimacy Coach and Consultant

EDUCATION & HONORS

Masters of Marriage & Family Therapy , LOS ANGELES , CA **May 2021**

University of Southern California, Los Angeles, CA

Bachelor of Arts, Psychology, AUSTIN, TX **May 2019**

St. Edward's University, Austin, TX

- Dean's List, Fall 2017, Spring 2018

Freie Universität Berlin, BERLIN, GERMANY **July 2018 - Aug. 2018**

- International Studies Abroad

BUSINESSES

Zillennial Intimacy, AUSTIN, TX **Sep. 2024 - Present**

- Founder & CEO of educational platform aiming to provide sexuality wellness information to young people in their 20s and 30s
- Intimacy Coach & Supervisor to 8 interns gaining credit through their educational institutions
- Created multiple online courses: Intimacy Bootcamp, BODIES, The Blueprint, Accessibly Intimacy, How to Find the Perfect Therapist

Zillennial Therapy, WEST HOLLYWOOD, CA **Sep. 2021 - Dec 2024**

- Founder & CEO sister site to Zillennial Intimacy providing sex therapy and intimacy education aiming to provide sexuality wellness information to young people in their 20s and 30s
- Supervisor to 8 interns gaining credit through their educational institutions
- Created multiple free online courses: Intimacy Bootcamp, BODIES, The Blueprint, Accessibly Intimacy, How to Find the Perfect Therapist

COMPLETED CLINICAL HOURS

Healing Collective Therapy Group, WEST HOLLYWOOD, CA **Aug. 2023 - Present**

- California Licensed Marriage and Family Therapist in a private practice office, specializing in sexuality therapy, identity & expression, alternative sexualities, couples & relationships, and LGBTQIA+ clients
- Accepts insurance from Alma insurance partner
- Former Associate Marriage & Family Therapist supervised by Tina Marie Del Rosario, LCSW

Mindful Healing Therapy, WEST HOLLYWOOD, CA **Jan. - July 2024**

- Associate therapist in a 501(c3) non-profit, specializing in sexuality therapy, identity & expression, alternative sexualities, couples & relationships, and LGBTQIA+ clients
- Accepted insurance from Headway insurance partner
- Former Associate Marriage & Family Therapist supervised by Tina Marie Del Rosario, LCSW

Beverly Hills Therapy Group, LOS ANGELES, CA **Aug. 2021 - Aug. 2023**

- Associate therapist in a private practice office, specialized in sexuality therapy, identity & expression, alternative sexualities, couples & relationships, and LGBTQIA+ clients
- Associate Marriage & Family Therapist supervised by Cayla Minay LMFT, PhD

Center for Professional Counseling Traineeship, LOS ANGELES, CA **Sep. 2020 - Oct. 2021**

- 501(c3) non-profit organization that aimed to provide low cost therapy to individual, couple, and adolescent clients as a Marriage and Family Therapist Trainee
- Supervised by Susan Levin, MFT & Hannah Weinstein, MFT

CURRICULUM VITAE

Respark Foundation Traineeship, LOS ANGELES, CA **May 2020 - Jan. 2021**

- 501(c3) non-profit organization providing low cost therapy for survivors of sexual harm
- Provided therapy to individual clients as a Marriage and Family Trainee
- Supervised by Gwen Lotery, MFT

INTERVIEWS/ WRITING OPPORTUNITIES

Different Me, Different Us: The Readable Part of Couples Therapy, AUSTIN, TX **Aug. 2024**

- Publishing date August 1st, 2024
- 150 page book on couples therapy and sexuality

Canvas Rebel: Meet Maddie Sheffer, LOS ANGELES, CA **May 2022**

- Interviewed about career and business for online magazine

Sex Therapy: Reviewing the Issues Within the Field, AUSTIN, TX **March 2019**

- Published an overview of the modern and new field of Sex Therapy, reviewing and critiquing previous and current models and approaches
- This work has been published by the Sexual Health Alliance's Full Sex Therapy Certification Program in Module 2 of the online education program

TEACHING & LEADERSHIP

Zillennial Intimacy, AUSTIN, TX **Sep. 2024 - Present**

- Founder & CEO of educational platform
- Supervisor to 8 interns gaining credit through their educational institutions

CAMFT Lecture: Marketing in the 2020s & AI Integration, Los Angeles, CA **Oct 2023**

- Online panelist for Navigating Social Media with Kiana Reeves, Olesha Haskett, & Zoe Ligon
- Online speaker for Lightning Sessions: Building Your Private Practice

2023 Sexuality Summit for Pleasure Professionals, WASHINGTON, DC **March 2023**

- Online panelist for Navigating Social Media with Kiana Reeves, Olesha Haskett, & Zoe Ligon
- Online speaker for Lightning Sessions: Building Your Private Practice

Pepperdine University Guest Lecturer, LOS ANGELES, CA **Feb.- Nov 2022**

- Presented multiple times as a guest speaker to discuss marketing, building a caseload, and other streams of income in private practice for MFT graduate students

Sex, Love, & Relationship Panel AUSTIN, TX **March 2019**

- Spoke on a panel for the St. Edward's University Psychological Society called "Sex, Love, and Relationships"
- Facilitated an open discussion about self-love and how to cultivate healthy relationships

St. Edwards University, Teacher's Assistant, AUSTIN, TX **Aug. 2018 - May 2019**

- Lectured to college students in two classes, Psychology Human Sexuality and German II
- Contributed materials for course and presented research and events to aid students' understanding of Human Sexuality and German
- Graded papers students wrote and provided feedback on curriculum understanding

Sex & Love Panel, St. Edwards University, AUSTIN, TX **Feb. 2019**

- Spoke on a panel to undergraduate university students about sex education, gender and sexual identity, and myths and misconceptions about their bodies and sexuality

CURRICULUM VITAE

INTERNSHIPS

Sexual Health Alliance (SHA) Internship, AUSTIN, TX

Dec 2017 - Aug. 2019

- Aided the Sexual Health Alliance (Southwest Region) with events and administrative work and attending weekly meetings with CEO
- Assisted with early curriculum development for AASECT CE (SHA) Full Sex Therapy Program
- Organized fundraising and application packets for ASSECT National Convention
- Managed social media accounts for Southwest, Golden Coast, Great Lakes Regions and creating video and newsletter content

Conferences:

- Arranged and facilitated ASSECT Sexceptional Lecture series in many U.S. cities
- Assisted in logistical, organization and design of spreadsheets, evaluations, certificates

Respark & Associates PLLC, AUSTIN, TX

Dec 2017 - May 2019

- Collaborated with clinicians on staff to support the growth of the company
- Designed expansion materials for therapists relocating to Denver and Boston
- Created and launching the first full sex therapy certification through AASECT, both online and in-person weekends
- Improved marketing materials and meetings

Teen & Family Services Internship (TAFS), HOUSTON & AUSTIN, TX

Oct. 2016

- Completed more than 40 hours of volunteer working with a 12-step recovery adolescent outpatient program in Austin, TX
- Attended weekly therapy meetings with outpatient clients of TAFS to promote honesty, open communication, and healthy lifestyles
- Worked with the program director of the Austin group for individual client progress and helped facilitate parent group meetings
- Supervised over 100 adolescents during a weekend retreat for risk prevention in drug and alcohol recovery prevention program

RESEARCH

Research on Personality & Sexuality, St. Edwards University, AUSTIN, TX

Fall 2017

- Assessed IBM SPSS Software and designed Qualtrics Survey
- Developed a hypothesis to find participants who would likely vote that males who were more extroverted would be more likely to send sexually explicit material
- Measured 25 mostly female participants, 18-21 years old, using a between-subjects design
- IV: gender and level of extroversion, DV: likelihood of participant's suggestion that hypothetical character would send sexually explicit materials

CERTIFICATIONS, TRAINING

Suicide Risk Assessment for BBS License, LOS ANGELES, CA

March 2021

- Bill AB 1436 - applicant for licensure as a MFT, demonstrated completion of at least six hours of coursework or supervised experience in suicide risk assessment and intervention.

Historical Trauma & Eating Disorders Online Webinar, LOS ANGELES, CA

Feb. 2021

- Speaker: Gloria Lucas - Lack of representation of BIPOC populations with troubled eating suffer high rates of undiagnosed conditions, inaccessible treatment, and culturally insensitive practices.
- Evaluated eating disorders through a social justice lens centering experiences of BIPOC people around historical trauma, legacies of colonialism on self-esteem, and body-image

Respark Foundation Operations Manager, LOS ANGELES, CA

Dec. 2019 - Sept. 2020

- Volunteered for a new 501(c3) non-profit organization that aims to provide low cost therapy to survivors of sexual harm or assault
- Organized initial website information and assisting in the development of longterm goals and objectives for the organization in the future

CURRICULUM VITAE

AASECT Full Sex Therapy Certification Program, AUSTIN, TX **Oct. 2018 - Mar. 2020**

- This program meets the requirements of the American Association of Sexuality Educators, Counselors and Therapists (AASECT) and is approved for AASECT CE credits. These CE credits may be applied toward AASECT certification and renewal of certification. Completion of this program does not ensure or guarantee AASECT certification.
- Includes 90 hours of Human Sexuality Core Knowledge, 60 hours of training specific to Sexuality Education, and 10 hours of Sexuality Attitude Reassessment.

Women's Urological Health Seminar, AUSTIN, TX **Apr. 2018**

- Speakers: Dr. Melody Denson, Dr. Miranda Hardee, Dr. Elizabeth Mobley, Dr. Kimberlee Sullivan, Danielle Manes, PA-C
- Informed and explained women's urological issues such as an overactive bladder, urinary incontinence, pelvic prolapse, pelvic floor rehabilitation, and generational urological health

Hours Towards AASECT Certification, AUSTIN, TX **Nov. 2017 - Present**

- American Association of Sexuality Educators, Counselors and Therapists

Rebel Love, Exploring Liberation, BodyMind & Somatics **April 2019**

- Speakers: Dr. Dr. Chris Donaghue, PhD Worth: 8 CEUs
- Explained a liberated view of sexuality and gender with the body, somatics, and mind.

The Science of Desire Sexexceptional Lecture Weekend **Dec. 2018**

- Speakers: Dr. Justin Lehmler, PhD Worth: 15 CEUs
- Explained why and how fantasies differ across gender, sexual orientation, and age as well as re-conceptualizing paraphiliac

Flexible Relationships Sexexceptional Lecture Weekend **Mar. 2018**

- Speakers: Dr. David Ley, PhD and Dr. Elizabeth Sheff, PhD Worth: 17 CEUs
- Explained Consensual Non-Monogamy and monogamy bias in psychotherapy

Social Hour Sexexceptional Lecture **Mar. 2018**

- Speaker: Dr. Jenn Gunsaulus, PhD
- Explained how to have healthy conversations about sexual consent, healthy relationships, mindfulness within sexuality

Online Sex Therapy Lecture **Feb. 2018**

- Speaker: Rhiannon Beauregard, MA LMFT-S CST S-PSB Worth: 1 CEU
- Communicated useful information about ethical online therapy practices

Advanced Skills in Pleasure Sexexceptional Lecture **Nov. 2017**

- Speaker: Dr. Charlie Glickman, PhD Worth: 4 CEUs
- Demonstrated exercises for clear communication practices to help clients create attuned, attentive touch and communication

CITI Ethics Training, AUSTIN, TX **Sept. 2017**

- Completed online training for ethical research supervised by professor

PRIOR STUDENT WORK EXPERIENCE

Mental Health Supporter, LOS ANGELES, CA **Oct. 2016 - Feb 2020**

- Assisted a teenager with severe anxiety in his daily activities
- Facilitated and transported teenager between both parent's homes

For Only a Period, AUSTIN, TX **Oct. 2016 - Feb. 2017**

- Founded organization that coordinated efforts to attain menstrual hygiene products for homeless women within the Travis County area in Austin, TX
- Oversaw tax documents, finances, contributions, and auditing materials
- Created website as well as social media content to develop outreach
- Recruited, trained, and supervised volunteers from the community
- Filed to obtain 501c3 designation of Title 26 of the United States Code

CURRICULUM VITAE

Nanny, HOUSTON & AUSTIN, TX**Mar. 2016 – May 2019**

- Arranged schedules for parents of children and bringing children to functions in a punctual manner

OnVinyl Startup, AUSTIN, TX**Aug. 2015 - Feb. 2016**

- Directed social media and event promotion and designed website and logos
- Planned and managed weekly meetings with 15 employees
- Assisted CEO on a daily basis to establish a new startup company within the Austin area